

# INTERNATIONAL WORKSHOP

Resilience and Marketisation:  
Uses of Intangible Cultural  
Heritage in times of economic  
**“crisis”**

**3 & 4**  
**September**  
**2019**

**at the Museum  
of Modern Greek  
Culture, Athens**

Co-organised by

the UNESCO frictions project which is based at the École  
des hautes études en sciences sociales (EHESS) in Paris  
the Directorate of Modern Cultural Heritage of the Hellenic  
Ministry of Culture and Sports and the Museum of Modern  
Greek Culture

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École française d'Athènes &  
The Friends of the Museum of Modern Greek Culture

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HERITAGE-MAKING ACROSS GLOBAL GOVERNANCE



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