

Programme

Friday 21/09/2018

13:00 Registration V1

15:15 Opening Speech

Session 1, V1

Umbrella Thematic Area: Traditional and Local Knowledge: Arts, Crafts, Culinary Traditions, Imagery, Orality as Cultural Constructs

Coordinator: **Vassilis Ganiatsas**, *Professor of Theory, Philosophy and Practice of Architectural/Urban/Landscape Design, National Technical University of Athens*

15:30 Lecture **Vassilis Ganiatsas**

Cultural Heritage as Knowledge: Some Philosophical and Topical Issues

16:00 Keynote Speaker **Donald Kunze**, *Professor of Architecture and Integrative Arts at Penn State University*

The Eye of Place

16:45 Keynote Speaker **Neel Kamal Chapagain**, *Associate Professor and Director, Centre for Heritage Management, Ahmedabad University, Ahmedabad, India*

Towards a Pedagogy for Integrating Traditional Knowledge in Heritage Management Education

17:30 Invited Expert **Stavroula-Villy Fotopoulou**, *Director of Modern Cultural Heritage Directorate, General Directorate of Antiquities and Cultural Heritage, Hellenic Ministry of Culture & Sports*

Intangible Cultural Heritage is a Living Tradition

18:00 **Roundtable Discussion**

19:00 **Conclusions**

19:30-20:00 HerMa Nārrātūs: V2

Coordinators: **The Music Library of Greece “Lilian Voudouri” – The Friends of Music Society / Heterotopia / MOBICS / Tetragon**

Special Guests: **Katerina Holi**, actress / **Evgenia Pantazopoulou**, **Ermioni Dova**, Musicians

Saturday 22/09/2018

09:00 Registration V1

Session 2: V1

Legal and Non-legal Aspects to Traditional and Local Knowledge

Coordinator: **Irini A. Stamatoudi**, *LL.M., Ph.D., Director, Hellenic Copyright Organisation*

09:45 Keynote Speaker **Evanthis Hatzivassiliou**, *Professor of Post-war History, Department of History and Archaeology, University of Athens.*

Intangible Legacies and the coming of the Post-Industrial Era. Star Trek's Negotiation of Classical Tradition, 1966-69

10:05 Invited Expert **Maria-Daphne Papadopoulou**, *Head of the Legal Department of the Hellenic Copyright Organization.*

Copyright and Cultural Heritage Law for the Protection of Intangible Cultural Heritage: Clash or Peaceful Coexistence?

10:20 Invited Expert **Ioanna Tzavara**, *Cultural Management, Directorate of Modern Cultural Heritage, Hellenic Ministry of Culture & Sports*

Safeguarding Intangible Cultural Heritage in a Tangible Way: Challenges and Prospects

10:35 **Conclusions/Discussion**

Workshop: V1

11:00 Heritage Futures for Heritage Managers

Coordinator: **Cornelius Holtorf**, *Heritage Futures I Archaeology, School of Cultural Sciences, Linnaeus University*

13:00-15:00: **V2**

HerMa Market

Participants: UNIPi / Papazisis Publishers / Eleusis 2021 / MA in Heritage Management (AUEB, University of Kent) / SIA / Industrial Gas Museum-Technopolis City of Athens / The Music Library of Greece "Lilian Voudouri" -The Friends of Music Society/ Mobics / Baumstrasse / Association of the Minorians of Elefsina / Folkloric Association of Elefsina "Adrachti" / Association of Pontian of Elefsina "Nea Trebizounda" / Mentor in Greece

HerMa Labs

Participants: A' Engraving Workshop of Athens School of Fine Arts / HERMES/ University of Gothenburg / Uppsala University / Association of the Friends of the Museum of Aegean Boatbuilding and Maritime Crafts / Loom%

Students and New Research Ideas A'

Callum Connolly, Antonio Nunez & Athena Moghaddam/ Legend as Heritage - Presenting The Gorgan Wall

Reema Islam/ The Pros and Cons of Food as Cultural Heritage - Carob in Focus

Poster Session

Theodoros Priggopoulos, Katerina Ritzouli & Michael Karavelidis/ The Art of Stone Carving in Metaxades, Evros – an Intangible Cultural Heritage

Noha Abbas/ Augmented Reality Technique for Stimulating and Interpreting Intangible Culture Heritage. The Case Study of National Museum of Egyptian Culture (NMEC)

Anna Achiola/ Historic Revivals and their Role for Maintaining Cultural Heritage, through Active Citizenship. Showcasing the Medieval Festival of Rhodes

Kenneth Aitchison/ Discovering the Archaeologists of Africa is a Project that was Introduced at HerMa 2017

Sofia Petrogiannou/ Investigating the Innovation of the Educational Cultural Networks and their Integration in the Cultural Education's Strategic Planning. The Case Study of Gerakas' 1st High School Educational Cultural Network

Sofia Maria Poulimenou & Despoina Fillipidou/ BRENDA: Digital Gastronomy Routes for the town of Kilkis

Maria Siampani/ The Sea-Lagoon of Mesolonghi

Athanasios Vlitas/ Heritage Education as a Means of Conflict Resolution

Nurul Istiqomah/ Maritime Underwater Cultural Heritage in Indonesia

Session 3: V3

Intangible Heritage, Local Practices and Institutional Management: Controversies, Synergies and Sustainability

Coordinators:

Aris Anagnostopoulos, *Honorary Lecturer University of Kent, Director HERITAGE Public*

Lena Stefanou, *Lecturer University of Kent, HERITAGE Public*

16:30 Keynote Speaker **Meg Nömgård,** *Director of the Land of Legends, Sweden*

The Land of Legends -Local Storytelling as a Valuable Intangible Cultural Heritage

17:00 **Christina Merkouri & Eleni Spyraiki**

Structured Democratic Dialogue (SDD): Engaging Stakeholders

17:10 **Emmanuil Laoutaris**

Victoria Square Intangible Heritage and the New Genius Loci from the Intervention between the Old Habitats and the Incoming Populations

17:20 **Evy Papadopoulou**

Reviving antiquity through storytelling: the example of Archaeological Tales

17:30 **Isavella Voulgareli**

Perceptions of the Relationship between TCH and ICH through the Tradition of Marble-carving.
An Ethnographic Study of Tinian Marble Craftsmanship

17:40 **Mohammad Mahmudul Hasan Khan**

Public participation in Heritage Management in Mahasthan, Bangladesh

17:50 **Conclusions/Discussion**

19:00-20:30 HerMa Communities: V4

Coordinators: Aris Anagnostopoulos, Lena Stefanou, Hariklia Hari

Special Guest: **Virginia Kokkinou**, *Storyteller, Official Translator, Ionian University Graduate*

Participants: Association of the Minorians of Elefsina/ Folkloric Association of Elefsina

“Adrachti”/Association of Pontian of Elefsina “Nea Trebizounda”/ Union of the Cretans of Elefsina

“The Megalonissos”/ Union of Chios of Elefsina “Agia Markella”/ Association of Peloponnese of

Elefsina/Association of Epirus of “Thrasio Pedio”

Sunday 23/09/2018

09:50 Welcome Speech

Session 4: V1

Advanced Heritage Technologies-Digital Heritage

Coordinator: **Georgia Xekalaki**, *Archaeologist-Egyptologist. Social Media Manager Archaeology & Arts*

10:00 Introduction Georgia Xekalaki

10:10 Maria Dimitrakarakou

The Preservation of Cultural Heritage in a Digital Era

10:20 Mimika Kriga

Towards the Identification of the Use and Trust of the Digital Media in Managing the Monuments of Greece

10:30 Christos Lampropoulos, Marilena Vakalopoulou, Maria Daniil, Stavrianna Kouremenou & Iraklis Fossores

BI.Δ.A.: an Online Collective Platform for Archiving Greek Industrial Heritage/ 10min

10:40 Giorgos Mikrou

Mind the Map - 3D Printed Tactile Maps for Archaeological Sites and Public Spaces

10:50 Charoula Ntelopoulou & Ioannis A. Pikrammenos

Actors and Methods Enabling Sustainable Development of Alternative Tourism. Case Study: the Religious Tourism

11:00 Konstantina Siountri, Christos-Nikolaos Anagnostopoulos & Dimitrios D. Vergados

The Cultural Digital Arc Project: Technological Aspects of Digitization and Documentation

11:10 Foteini Salmouka

Intellectual Access on Digital Cultural Content: Results of a User Testing on Digital Collections of Virtual Archaeological Museums

11:20 Efi Tsitsa

The "Lack of Evidence" for Wall Painting Technique becomes Visible through 3D Applications and Digital Technologies

11:30 Conclusions/Discussion

12:00-15:00: V2

HerMa Market

HerMa Labs

Students and New Research Ideas B'

Hasmik Altunyan/ Memory Presentation

Eleni Linaki & Kostas Serraos/ From Tangible to Intangible

Mastoor Bukhari/ A Socio - Anthropological Study of the Living Buddhist in Sindh, Pakistan

Poster Session

15:00-18:30 HerMa Sacred Way:

Introduction by Mentor in Greece

Cultural Walk from Kerameikos to Elefsina

Coordinators: **Chorus, Mentor in Greece**

Session 5: V5

**19:00 Traditional and Local Knowledge as Heritage Sum Up-Cultural Landscapes Intro-
Eleusis 2021: Visions for Safeguarding the Local Knowledge**

20:00-21:00 HerMa Kerasma: V5

Venues

Venue:1 Gasholder 1 – Amphitheater, Technopolis City of Athens

Venue:2 Purifier D10, Technopolis City of Athens

Venue:3 E.K.E.D.A. (Labour & Employee Centre of Elefsina-West Attica). 28 Charilaou str.,
Elefsina

Venue:4 “Anapsiktirio”, 1 Kanelopoulou str., Waterfront of Elefsina

Venue:5 Leonidas Canelopoulos Cultural Centre, 37, Ionos Dragoumi str., Elefsina

***The transportation from the Technopolis City of Athens to Elefsina and return will be
provided by the HERITAGE.**